



Cambridgeshire
County Council



Monkfield Park Primary School

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4th October 2019

Dear Parent/Carer,

Eco-Innovators Competition 2019

Eco Club would like to announce an exciting competition! This year, children in Key Stage 2 are invited to participate in the 'Eco-Innovators Competition 2019'. The children will be completing their design during school time.

The competition involves creating a design for an on-street electric vehicle charge point that is innovative, iconic and beautiful. The design should be user-friendly and fit in with the streetscape of the future. The UK wants every new car and van to be effectively zero emission by 2040. To support this, many more public charge points will be needed to meet the demand from electric vehicle (EV) users. It's crucial that these charge point designs use space efficiently, complement existing streetscapes and are user-friendly.

This competition aims to inspire the children to understand the growing role EVs will play in the coming years and to see engineering as a creative and exciting career that enables them to improve society on a mass scale. Many of the children will never drive a petrol or diesel car in their lives - we want to give them the information to understand why and how the transition will take place in a fun and engaging way.

If successful, the competition winner will have their winning design built as a scale model by the National Transport Design Centre and displayed at the Milton Keynes EV Experience Centre with STEM experience provided by BP Chargemaster. Second prize involves having a dual electric vehicle charge point installed at the school plus an Electric Vehicle Experience Day from Octopus Electric Vehicles. Third prize is a Tesla Electric Vehicle Experience at the school!

The permission form is attached to this letter. Please find further details of the competition on this website: <https://www.engineering.gov.uk/feature/945>. If you would like your child to participate in this competition, please ensure that the permission form is returned to school no later than **Friday 11th October 2019**. We will only be able to submit entries for children who have returned the permission slip by the deadline above. It would be fantastic to send off as many entries as possible!

Yours sincerely,

Miss Simpson and Mr Frame
(Eco Club Leaders)



Eco-Innovators Competition 2019 - Entry Form 2019/2020

Please read the above information before completing this form. By signing this form, you confirm you have read, understood and agreed to the contents of the information provided. Please return this form to the **office or your class teacher** by the date specified (**Friday 11th October 2019**).

Entrant's Name: _____

Age: _____

Class: _____

Parent/Carer signed: _____ Date: _____

